



JUVA LIFE INC.
Suite 1400, 885 West Georgia Street
Vancouver, British Columbia Canada V6C 3E8
Tel: 833 333-5882

**NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS
AND AVAILABILITY OF MEETING MATERIALS**

You are receiving this notification as Juva Life Inc. (the “**Company**”) is using the notice and access procedures adopted by the Canadian Securities Administrators for electronic delivery of its Notice of Meeting and Information Circular (the “**Meeting Materials**”) for the Company’s Annual General Meeting of the shareholders of the Company (“**Shareholders**”), to be held Friday, July 2, 2021 at 10:00 a.m. (Pacific Time) (the “**2021 AGM**”), instead of mailing out paper copies. Under this delivery method, companies can, instead of mailing out paper copies, post their meeting materials on a website and send a notification to Shareholders with access details.

This notification provides details of the date and time of the Company’s 2021 AGM, including the matters to be voted on, and instructions on how to access an electronic copy or request a paper copy of the Meeting Materials. Accompanying this notice is a form of Proxy or Voting Instruction form.

HOW TO ACCESS THE MEETING MATERIALS

The Notice of Meeting and Information Circular (the “**Meeting Materials**”) can be viewed online under the Company’s profile at www.sedar.com or on the Company’s website at <https://juvalife.com/investors/>.

You can obtain a paper copy of the Meeting Materials free of charge, by

1. calling the Company through the Company’s toll free number 1-833 333-5882; or
2. sending an email to inquiries@juvalife.com by providing your name and mailing address.

If you wish to receive a paper copy of the Meeting Materials, they will be sent within three business days of your request if such requests are made before the meeting date. To ensure you receive the material in advance of the voting deadline and meeting date, your request should be provided to the Company no later than Friday, June 18, 2021.

MEETING DATE AND LOCATION

The 2021 AGM will be held on Friday, July 2, 2021, at 10:00 a.m. (Pacific Time) at Suite 1500, 1055 West Georgia Street, Vancouver, British Columbia Canada V6E 4N7. **In light of the ongoing public health concern related to COVID-19 and in order to comply with measures imposed by the federal and provincial governments, and any other state or municipal health authority holding jurisdiction, the Company is encouraging Shareholders and others not to attend the Meeting in person.**

The Company is offering the Shareholders the option to listen and participate (but not vote) at the Meeting in real-time by Telephone Conference Call:

Dial by your location

Canada Toll Free +1-855-244-8677

US Toll Free +1-415-655-0002

Access Code: 95400309

MATTERS TO BE VOTED ON AT THE MEETING

At the 2021 AGM, shareholders will be asked to vote on the following:

1. **Fix Number of Directors** – To fix the number of directors at three;
2. **Election of Directors** – To elect directors of the Company for the ensuing year; at the Meeting, three individuals are proposed to be elected to the board (see “**Election of Directors**” as detailed in the Company’s Information Circular);
3. **Appointment of Auditors** – To appoint Davidson & Company LLP, Chartered Professional Accountants, as auditors of the Company for the ensuing year (see “**Appointment of Auditors**” as detailed in the Company’s Information Circular); and
4. **Equity Incentive Plan** – To pass an ordinary resolution to ratify and approve the Company’s 2019 Equity Incentive Plan (see “**2019 Equity Incentive Plan**” as detailed in the Company’s Information Circular).

VOTING

You cannot vote by returning this notice.

To vote your securities, you must vote online or by mailing the enclosed Proxy or Voting Instruction Form for receipt by 10:00 a.m. (Pacific Time) on Tuesday, June 29, 2021, using the enclosed Business Reply Envelope.

If you ask for the Meeting Materials to be mailed to you, please note that another Proxy or Voting Instruction Form will not be sent. Please retain your current one for voting purposes.

Please review the Meeting Materials before voting.

QUESTIONS

Shareholders with questions about Notice and Access can contact the Company through the Company’s toll free number 1-833 333-5882; or the request can be sent by email to inquiries@juvalife.com.