

JUVALIFE™

THE JUVA LIFE OPPORTUNITY:

UNLOCKING

THE BOUNDLESS

THERAPEUTIC VALUE

OF CANNABIS.



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A NEW TYPE OF CANNABIS COMPANY



DEVELOPING EVIDENCE-BASED CANNABIS PRODUCTS FOR SERIOUS MEDICAL CONDITIONS

1. Identification - A novel chemistry platform to identify formulations that work together effectively
2. Validation - An evidence-based clinical development platform coupled to modern data science tools
3. Productization - Targeting unmet medical need spanning consumer and pharmaceutical categories
4. Commercialization - A vertically integrated system to enable efficient unlocking of value



FOUNDED BY PIONEERS IN THE SCIENCE OF CANNABIS

- Interdisciplinary team of scientists and physicians
- Expertise in the use of cannabis to reduce development and discovery risk
- Expertise in the business of cannabis to reduce commercial risk



ADDRESSING THE MARKET AWARENESS OF CANNABIS

- Consumer and investors are aware of the potential of cannabis
- States and the federal government are easing regulations
- This translates into increased demand for evidence-based products
- Coupled to a modern learning strategy, a durable natural-products company can be built
- By focusing on consumer needs, we reduce discovery and development cost
- Revenue generated through sales proprietary products, licensing and partnering with Pharma



KNOWING MORE FEELS BETTER

Committed to offering people the relief that comes from feeling in control of their health, Juva Life aims to offer people, along with their care providers, the ability to better understand how best to get and stay healthy.

MARKET OPPORTUNITY

The current state of healthcare is not working for millions of people. At the foundation of the issue is an inefficient life science ecosystem. Juva Life is well-positioned to create a novel technology platform founded on an efficient clinical development pathway.

The Juva Life process is designed to lower risk, costs and time to validate breakthrough therapeutics in the precision cannabis marketplace that shows tremendous promise for generating early revenue. This makes Juva Life an attractive candidate for acquisition by Pharma companies.

CANNABIS HAS A KEY ROLE TO PLAY IN HELPING TO IMPROVE HEALTH

Juva Life is well-positioning to overcome the lack of working knowledge and standard practice in the pharmacology of cannabis.

EXECUTIVE LEADERSHIP



DOUG CHLOUPEK

Founder, CEO and Chairman

Doug brings a passion for the cannabis industry as a medicinal means to helping people feel better. He has worked across a range of verticals and brought multiple new businesses to life. Valley Grown Enterprises, Lux Wellness, and Medmar Healing Center, to name a few, have created tangible value for both consumers and investors alike. His work co-founding BAS Research led to it being granted the first California license, issued by the City of Berkeley in 2016, for medical cannabis manufacturing and research. Doug is a founding Board Member of Citizens Coalition for Patient Care, and a founding member of the California Cannabis Industry Association.



MAT LEE

Chief Financial Officer

A finance professional with over ten years of leadership experience in audit, corporate finance, financial reporting, and operations management. Mat has extensive experience as a CFO for Canadian public companies.



NEIL RUDITSKY

Chief Operations Officer

Neil has spent more than two decades in senior leadership positions in the hospitality and cannabis industries. Under his leadership, Elemental Wellness grew from \$4M to \$20M in four years.



KARI GOTHIE

Director, VP of Finance & Administration

Kari has more than 25 years of experience working with rapidly growing start-up operations as an accountant and Chief Financial Officer. She has extensive experience in entrepreneurial environments, providing guidance in all key business areas including business plan development, capital raising, strategic planning and forecasting, human resources, legal compliance, accounting and finance. Kari has international experience including the establishment and governance of branches and subsidiaries. She also has deep knowledge of mergers and acquisitions, having managed due diligence and the sale side of five privately held companies.



**SANJEEV GANGWAR,
PH.D.**

VP of Chemistry

Sanjeev has an extensive track record of discovering and developing pharmaceutical drug candidates. Prior to joining Juva, he served as Director of Oncology Discovery Chemistry for Bristol-Myers Squibb, a global biopharma company, where he successfully discovered and developed novel classes of cancer therapeutics. In his career spanning 25 years, Sanjeev has focused on oncology and immuno-oncology research and held R&D leadership roles in several biopharmaceutical companies. He earned his Ph.D. in Organic Chemistry/Natural products at the University of Arizona and completed his postdoctoral training in Medicinal Chemistry at the University of Kansas. Sanjeev is co-inventor of 45 patents, has co-authored over 40 peer-reviewed papers and has presented his work at numerous international conferences.

MEDICAL/SCIENCE ADVISORS



RAKESH R. PATEL, MD

Director & Chairman, Clinical Advisory Board

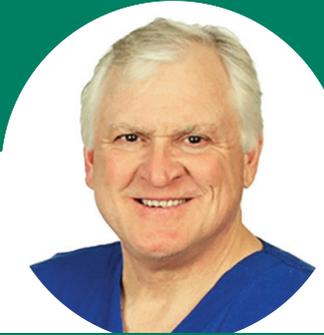
A renowned Oncologist and clinical researcher in the San Francisco Bay Area, with over 150 worldwide lectures and 100 publications to-date, Dr. Patel is also a seasoned entrepreneur with multiple healthcare start-ups. He is currently practicing in the Bay Area with Precision Cancer Specialists Medical Group.



GUY MILLER, MD, PH.D.

Chairman, Science Advisory Board

Guy Miller, MD, Ph.D. directs our science advisory board. In this capacity, he is responsible for synthesizing our business and technical strategy into a coherent R/D plan, and working with our internal team and external experts to drive corporate objectives. Dr. Miller holds both a Ph.D. in chemistry and an MD, completing his training at the University of Chicago and Johns Hopkins School of Medicine. He is currently the founder and CEO of Emerja Corporation, chairman of the board of directors, Pneumico, Inc. and an adjunct faculty member at Johns Hopkins School of Medicine, Department of Anesthesiology and Critical Care Medicine. He possesses broad expertise in natural products pharmacology, drug development, and innovation.



PETER BEITSCH, MD

Medical Advisor

Dr. Beitsch held numerous positions in national surgical societies including the American Society of Breast Surgeons where he served as President of the Society from 2013-14. He has served on the Executive Committee of the Society of Surgical Oncology, General Surgical Oncology Committee of the American Board of Surgery and was a National Ultrasound Faculty for the American College of Surgeons. Actively involved in breast cancer and melanoma research, Dr. Beitsch has given numerous national and international presentations and has major articles in peer-reviewed medical journals.



PAT WHITWORTH, MD

Research Advisor

A leading researcher, educator and cancer surgeon, Dr. Whitworth completed his fellowship at the M.D. Anderson Cancer Center. He is a principal Investigator for numerous NCI and industry clinical trials.



JUSTIN LO, MD

Medical Advisor

Dr. Lo is a top Pain Management specialist whose practice is respected and recognized for leading the way in effective pain management. Formerly, Dr. Lo was an Assistant Clinical Professor of Anesthesiology at University of California, San Francisco. Currently he owns and manages comprehensive multidisciplinary pain management clinics throughout the Bay Area, specializing in non-opiate pain management.



**MARY KAY "MK"
HARDWICK**

Research Administrator

Mary Kay spent her early years working in business and product development before moving into research for a series of early stage medical device and diagnostic companies. Her research registries were key to demonstrating technology impact and value that resulted in acquisitions equaling 1.5 billion dollars. In addition, she designed and launched the Radiosurgery Society (RSS) research registry which topped a record-breaking enrollment of 20,000 patients late in 2017. An active community volunteer, MK is an advocate for cancer patients and caregivers via a number of organizations.

SERVICES

At Juva Life, our facilities are strategically located to fill in the gaps of service around the San Francisco Bay Area. With plans for statewide and global expansion, these facilities will operate in unison to fulfill our mission of conducting research-based patient investigations for our proprietary formulations that seek to alleviate specific medical conditions.



MANUFACTURING

Juva Manufacturing will create Juva Life's in-house brands as well as white label products for other licensed recreational and medical cannabis companies.



CULTIVATION

Juva Cultivation will focus on the production of high-quality cannabis for Juva Life's proprietary lines of top-shelf flower and manufactured products. As part of a fully vertically-integrated company, Juva Cultivation will cultivate, process and package cannabis for white-labeled lines for other licensed California companies.



DISTRIBUTION

Juva Distribution will distribute Juva Life's in-house brands as well as products from other licensed cannabis companies.



RESEARCH

Juva Research is Juva Life's therapeutics division which will be involved in medicinal cannabis-based product research. Using IRB-approved longitudinal registry studies and their collection of real-world data with patient-reported and clinical outcomes, Juva Research will develop a wide range of pharmacy-grade cannabis products that are consistent, rigorously-tested and meticulously formulated.



DELIVERY

Juva Delivery is a network of cannabis delivery companies that service the San Francisco Bay Area and other cities within the State of California. The company's Redwood City location opened in late January 2020 and Juva Delivery in Stockton, CA successfully launched in October 2020, strategically expanding the service area. Juva Delivery offers a broad array of the best, most trusted, lab-tested products – from flower, pre-rolls and health-conscious edibles, to tinctures, creams, transdermal patches, and so much more.

BCC license numbers:
C9-0000289-LIC · C9-0000355-LIC



RETAIL

Juva Retail is a network of retail cannabis facilities that will serve the San Francisco Bay Area and other cities within the State of California.

OVERVIEW

SHORT TERM REVENUE OPPORTUNITIES

- **Cannabis Delivery & Dispensary**

- Current Locations in CA Silicon and Central Valleys
- Aggressive Expansion Strategy To Fill Underserved Markets Throughout CA

- **Multiple Service Operations Coming Online**

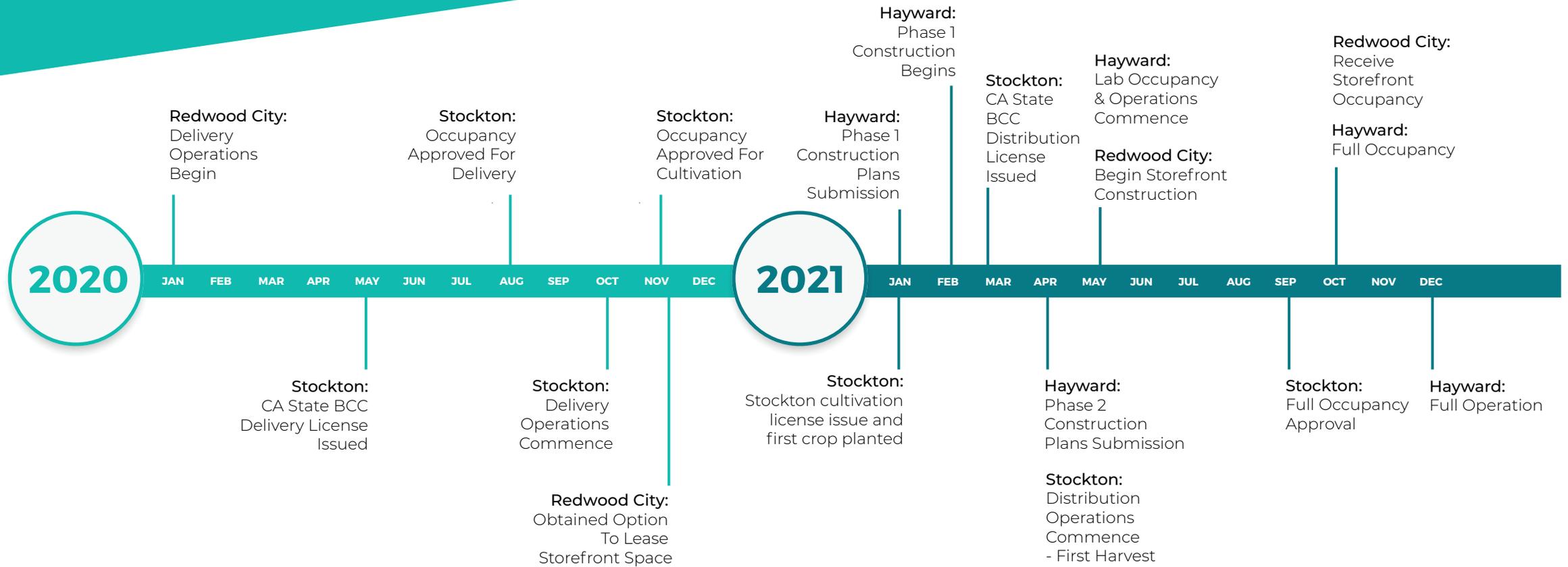
- State-of-the-Art Manufacturing Facilities For White Label and In-House Brands
- Cultivation Facilities With Estimated Production of 860 lbs. Cannabis flower/Mo.
- IRB-approved Research Systems For Development of Essential Products

LONG TERM STRATEGY

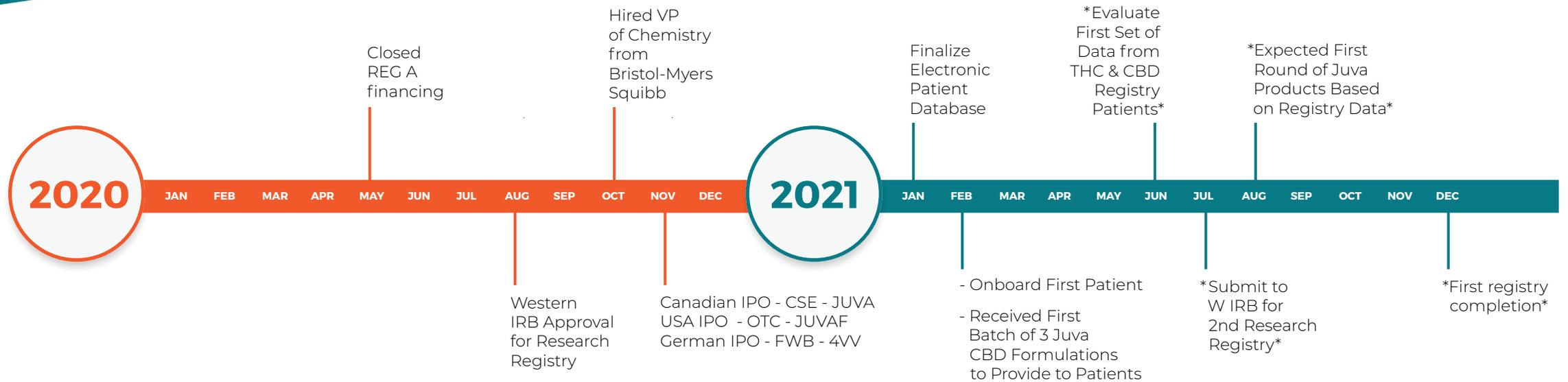
- Intellectual Property - For proprietary formulations, research, technology and improvements
- Brand Value - Continue investment in positioning Juva Life's industry leadership role
- Service Line Value - Continued growth in revenue from Manufacturing, Cultivation and Research
- Leading Cannabis Retailer - Franchise model for expansion throughout CA



FACILITIES TIMELINE



CORPORATE TIMELINE



JUVALIFE™

THANK YOU

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